

History of Wisdom Project 2030

Wisdom Project 2030 is an **educational** and **senior leadership** organization in Hall County. We began in 2012 under the **Vision 2030 Initiative** of the **Greater Hall County Chamber of Commerce**.

In 2012, **Brenau University's Learning and Leisure Institute** provided the initial foundation for our Program.

In 2019, we formally incorporated as a 501(c)(3) **non-profit organization** and entered into a collaboration with the **University of North Georgia's Institute for Healthy Aging** to deliver the annual Wisdom Project 2030 Program.

The Hall County Board of Commissioners presented us with a **Proclamation** in which they cited our efforts in **leadership, membership, service projects, activities,** and **community symposiums** that contribute to Hall County and its citizens.

Our **Vision** is that Wisdom Project 2030, with the support of our Program Graduates, will be a nationally recognized model for senior leadership and community improvement. We're excited to see what our **future** brings and hope **you** will **join us**.



Learn About Us Contact Us



info@WisdomProject2030.org



WisdomProject2030.org



*The Program provided me with an opportunity to get **acquainted with the community** and determine how I could best pursue endeavors which were of **personal interest** to me, as well as **beneficial** to a community need or local organization.*

*The "big picture payoff" is **helping the community** while also giving members a chance to find **personal and meaningful self-fulfillment** by utilizing the **wisdom** they've acquired in life.*

Fun Meetings & Socials!



Sharing Life Experience to Engage and Impact Community

An organization for **Adults 55+** to learn more about Hall County, GA, and draw from their individual **backgrounds, interests and skills** to **improve our community**.



The Program

Eight Dynamic Sessions

The **Program** is typically eight sessions, held between August and November, starting with a Kick-Off Day and ending with a Graduation Party. During each session, **community leaders** will tell you about Hall County, which may encourage you to **offer your leadership** with projects, **advocate** for specific issues, or **volunteer** with organizations.

- Kick-Off
- Arts and Entertainment
- Social Services
- Government
- Education
- Business, Industry, and Agriculture
- Healthcare
- Closing/Round-Up
- Graduation

Class Sizes are limited to ensure a high level and quality of interaction and exchange between participants and the presenters. The tuition for the program includes all of your materials, lunches, snacks, and graduation ceremony and party. We charge annual membership renewal dues and meal costs at our **"Lunch & Learns"** and **Socials**.



“ One of the greatest gifts we can give to another generation is our experience, our wisdom. ”

--Desmond Tutu



Community Symposium

We are proud to partner every two years with the **University of North Georgia** to present an all-day **Symposium: Living Your Best Life After 55**, which is one of our **largest projects**. Our WP 2030 committees and volunteers work closely with sponsors, key-note speakers, participants, local organizations, businesses, and venues to create an **inspiring event** for the Hall County area and beyond.



After You Graduate

After graduation, you will become a **Wisdom Keeper**, a part of a dedicated group of Hall County citizens. Our **Lunch & Learn Meetings** will enable you to continue learning about Hall County. Participation also encourages **fellowship** and **networking** with your fellow Wisdom Keepers and often leads to stronger **project outcomes**, fun **social opportunities**, and **lasting friendships**.

- **Projects** are how Wisdom Keepers work to support our community. Our members may choose to initiate or join projects after learning about problems or opportunities from community leaders. You'll find that joining together with other organizations ensures results that are sustainable.
- **Volunteering** is also a way you may choose to support many local organizations, including helping with **occasional events** or **programs** or in an informal **"as needed"** capacity. You will learn of specific volunteer needs while participating in the WP program and through our member newsletters.
- **Behind the Scenes** participation plays a vital role in keeping our programs, events, marketing, and administration running smoothly while **significantly impacting our mission**. For example, you may be a chair or committee head, help promote Wisdom Project 2030 via various marketing channels, or serve in a leadership position to keep our organization focused on ways **to grow** and benefit our community.